

Conference Program

Saturday, July 13	
3:00 p.m. – 5:00 p.m.	Conference Registration and Information Desk Open – Asbury Rotunda

Sunday, July 14	
10:00 a.m. – 6:00 p.m.	Conference Registration and Information Desk Open – Asbury Rotunda
1:00 p.m. – 5:00 p.m.	Vendor Exhibit Set Up – Asbury Hall
7:00 p.m. – 9:30 p.m.	Florida Welcome Reception – Music by “San Tropez” - Yacht Club Bayside Marina
7:00 p.m. – 10:00 p.m.	Youth Welcome Dinner and Activities – Cape Cod Lobby & Hall

Monday, July 15	
7:00 a.m. – 5:00 p.m.	Conference Registration and Information Desk Open - Asbury Rotunda
7:00 a.m. – 8:30 a.m.	Breakfast – Asbury Lobby & Hall (Delegates, Guests and Youth Welcome)
7:00 a.m. – 4:30 p.m.	Vendor Exhibits – Asbury Hall
8:30 a.m. – 9:00 a.m.	<p>Opening Ceremonies – Grand Harbor South Ballroom</p> <p>Call to Order</p> <ul style="list-style-type: none"> • Executive Director Jim Zingale, SEATA President, Florida Department of Revenue <p>Presentation of Colors</p> <ul style="list-style-type: none"> • United States Marine Forces Reserve 4th Marine Logistics Group <p>Pledge of Allegiance</p> <ul style="list-style-type: none"> • Executive Director Jim Zingale, SEATA President, Florida Department of Revenue <p>National Anthem</p> <ul style="list-style-type: none"> • Helena Thrasher, Florida Department of Revenue <p>Roll Call of States</p> <ul style="list-style-type: none"> • Darrell Smith, SEATA Executive Director

	<p>Welcome to Florida</p> <ul style="list-style-type: none"> Executive Director Jim Zingale, SEATA President, Florida Department of Revenue <p>Opening Remarks</p> <ul style="list-style-type: none"> Darrell Smith, SEATA Executive Director
9:00 a.m. – 10:00 a.m.	<p>General Session – Grand Harbor South Ballroom</p> <p>“Economic Update”</p> <ul style="list-style-type: none"> Executive Director Jim Zingale, SEATA President, Florida Department of Revenue
10:00 a.m. – 10:30 a.m.	<p>Break – Asbury Lobby & Hall</p>
10:30 a.m. – 11:45 a.m.	<p>General Session – Grand Harbor South Ballroom</p> <p>“Behind Door 4: Tax Administration Behind the Scenes”</p> <ul style="list-style-type: none"> Joan Cagle, SEATA Information Exchange Committee, Tax Audit Manager of Discovery and Income Tax Units, Tennessee Department of Revenue Verenda Smith, Deputy Director, Federation of Tax Administrators (FTA) Marshall Stranburg, Deputy Executive Director, Multistate Tax Commission (MTC) Patrick Reynolds, Senior Tax Counsel, Council on State Taxation (COST)
11:45 a. m. – 1:15 p.m.	<p>Delegate Lunch – Grand Harbor North Ballroom</p> <p>“Matters That Really Matter”</p> <ul style="list-style-type: none"> Luther Beauchamp, Laughter’s Chief Counsel
1:30 p.m. – 3:00 p.m.	<p>Breakout Session</p> <p>Track 1 Salon 6</p> <p>“TCJA Impact on the States: Major Issues and Status Report on De-Coupling Efforts”</p> <ul style="list-style-type: none"> Bruce Ely, Partner, Bradley Arant Boult Cummings LLP Scott Fryer, Assistant Administrator, Arkansas Department of Finance & Administration Patrick Reynolds, Senior Tax Counsel, Council on State

	<p>Taxation (COST)</p> <ul style="list-style-type: none"> • Mark McElroy, Revenue Program Administrator, Florida Department of Revenue • Luke Morris, Assistant Secretary, Office of Legal Affairs, Louisiana Department of Revenue <p>Track 2 Salon 7</p> <p>“Recent and Significant Court Cases (Sales & Corporate Taxes)”</p> <ul style="list-style-type: none"> • Kathleen Cornett, Associate, Alston & Byrd • Lila Disque, Deputy General Counsel, Multistate Tax Commission • Tim Winks, Managing Director, PricewaterhouseCoopers • Scott Wright, Partner, Eversheds Sutherland <p>Track 3 Salon 8</p> <p>“Employees: Your Most Important Asset – How to Find Them and How to Keep Them”</p> <ul style="list-style-type: none"> • Arleen Alexander, Government Relations Manager, Alabama Department of Revenue • Anthony Edwards, Assistant Secretary- Tax Administration, North Carolina Department of Revenue • Meredith Garwood, Group Vice President of Strategic Tax, Charter Communications • Danny Morgan, Assistant Commissioner – Operations, West Virginia State Tax Department
3:00 p.m. – 3:30 p.m.	Break – Asbury Lobby & Hall
3:30 p.m. – 4:30 p.m.	<p>Breakout Session</p> <p>Track 1 Salon 6</p> <p>“Transfer Pricing Impact on State Corporate Income Tax”</p> <ul style="list-style-type: none"> • Holly Coon, Director, Joint Audit Program, Multistate Tax Commission • Richard Gilbert, Assistant Director, Interstate

	<p>Examination Section, North Carolina Department of Revenue</p> <ul style="list-style-type: none"> • Edinaldo Silva, Managing Director, RoyaltyStat LLC <p>Track 2 Salon 7</p> <p>“Central Property Tax Assessment – A Bygone Practice?”</p> <ul style="list-style-type: none"> • Mark Sommer, Attorney at Law, Frost Brown Todd LLC • Tab Troxler, Assessor, St. Charles Parish, Louisiana <p>Track 3 Salon 8</p> <p>“Measurements for a Productive Audit Program: Just Okay is not Okay”</p> <ul style="list-style-type: none"> • Darlene Allen, Revenue Tax Director for Field Audit-Sales Tax, Louisiana Department of Revenue • Rich Unen, Field Audit Operations Manager, Florida Department of Revenue • Alan Woodard, Assistant Secretary for Tax Enforcement & Compliance, North Carolina Department of Revenue
4:45 p.m. – 5:45 p.m.	SEATA Commissioners/Executive Committee/Industry Council Reception – Ariels (Invitation Only)

Tuesday, July 16	
7:00 a.m. – 4:30 p.m.	Conference Registration and Information Desk Open – Asbury Rotunda
7:00 a.m. – 8:30 a.m.	Breakfast – Asbury Lobby & Hall (Delegates, Guests and Youth Welcome)
7:00 a.m. – 4:30 p.m.	Vendor Exhibits – Asbury Hall
8:30 a.m. – 10:00 a.m.	<p>General Session – Grand Harbor South Ballroom</p> <p>SEATA Commissioners’ Panel</p> <ul style="list-style-type: none"> • Vernon Barnett, Alabama • Lynne Reynolds, Arkansas • Jim Zingale, Florida • David Curry, Georgia • Dan Bork, Kentucky

	<ul style="list-style-type: none"> • Kevin Richard, Louisiana • Herb Frierson, Mississippi • Ronald Penny, North Carolina • Hartley Powell, South Carolina • Christine Lapps, Tennessee • Craig Burns, Virginia • Danny Morgan, West Virginia <p>Julie Magee, Chair, SEATA Industry Council, Moderator</p>
10:00 a.m. – 10:30 a.m.	Break – Asbury Lobby & Hall
10:30 a.m. – 11:45 a.m.	<p>General Session – Grand Harbor South Ballroom</p> <p>SEATA Industry Council Panel</p> <ul style="list-style-type: none"> • Loren Chumley, KPMG • Charles Collins, ADP • Jim Eads, Ryan • Jonathan Feldman, Eversheds Sutherland LLP • Meredith Garwood, Charter Communications • Jesse Hereford, Walmart • Joe Huddleston, Ernst & Young • Mimi Nolan, H & R Block • Robert Shepherd, LexisNexis Risk Solutions • Julie Magee, Credit Karma Tax <p>Joe Garrett, Alabama Department of Revenue, Moderator</p>
12:00 p.m. – 1:30 p. m.	Delegates - Lunch on Your Own
12:00 p.m. – 1:15 p. m.	SEATA Commissioners & Executive Committee Lunch & Business Meeting – Saybrook (Invitation Only)
12:00 p.m. – 1:15 p. m.	SEATA Industry Council Lunch & Business Meeting – Salon 1 (Invitation Only)
1:30 p.m. – 3:00 p.m.	<p>Breakout Session</p> <p>Track 1 Salon 6</p> <p>“Nexus and the Impact of Wayfair on Corporate Income Tax – The Next Frontier”</p> <ul style="list-style-type: none"> • Joe Garrett, Deputy Commissioner, Alabama Department of Revenue • Mark Sommer, Attorney At Law, Frost Brown Todd

	<p style="text-align: center;">LLC</p> <p>Track 2 Salon 7 “Retail Accountability Programs Assisting with Cash Intense Audits”</p> <ul style="list-style-type: none"> • Dana Angell, Director of Audit, West Virginia Department of Revenue • Lee Ann Rouse, Revenue Manager, Alabama Department of Revenue • Lanell Strait, Director of Business Taxes, Mississippi Department of Revenue <p>Track 3 Salon 8 “A Bowl of Communication Soup to Nuts: An Inside Look”</p> <ul style="list-style-type: none"> • Adam Krupp, Commissioner, Indiana Department of Revenue • Mike Smith, Senior Business Development, Iron Mountain
3:00 p.m. – 3:30 p.m.	Break – Asbury Lobby & Hall
3:30 p.m. – 4:30 p.m.	<p>Breakout Session</p> <p>Track 1 Salon 6 “Criminal Investigations – Developing Agents of the Future”</p> <ul style="list-style-type: none"> • Jeffrey Cooper, Tax and Revenue Senior Industry Consultant, SAS Institute • Deborah Pianko, Tax and Revenue Senior Industry Consultant, SAS Institute <p>Track 2 Salon 7 “Sport Betting”</p> <ul style="list-style-type: none"> • Jan Craig, Associate Commissioner, Mississippi Department of Revenue • Jonathan Feldman, Partner, Eversheds Sutherland <p>Track 3 Salon 8 “Processing Payments and Returns”</p>

	<ul style="list-style-type: none"> • Vince Panepinto, Director, Revenue Processing Center, Louisiana Department of Revenue • Scott Peterson, Vice President of U.S. Tax Policy & Government Relations, Avalara, Inc.
6:00 p.m. – 10:00 p.m.	Youth Dinner & Activities – Cape Cod Lobby & Hall
6:00 p.m. – 7:00 p.m.	Reception – Grand Harbor Lobby
7:00 p.m. – 11:00 p.m.	SEATA Closing Banquet – Music by “The Margarita Boys” – Grand Harbor Ballroom

Wednesday, July 17	
8:30 a.m. – 10:00 a.m.	SEATA Executive Committee Breakfast Meeting – Asbury A (By Invitation)
8:30 a.m. – 10:00 a.m.	SEATA Information Exchange Committee Breakfast Meeting – Asbury B (By Invitation)